



Utah Division of Arts & Museums  
Office of Museum Services

# 2012 Museum Survey

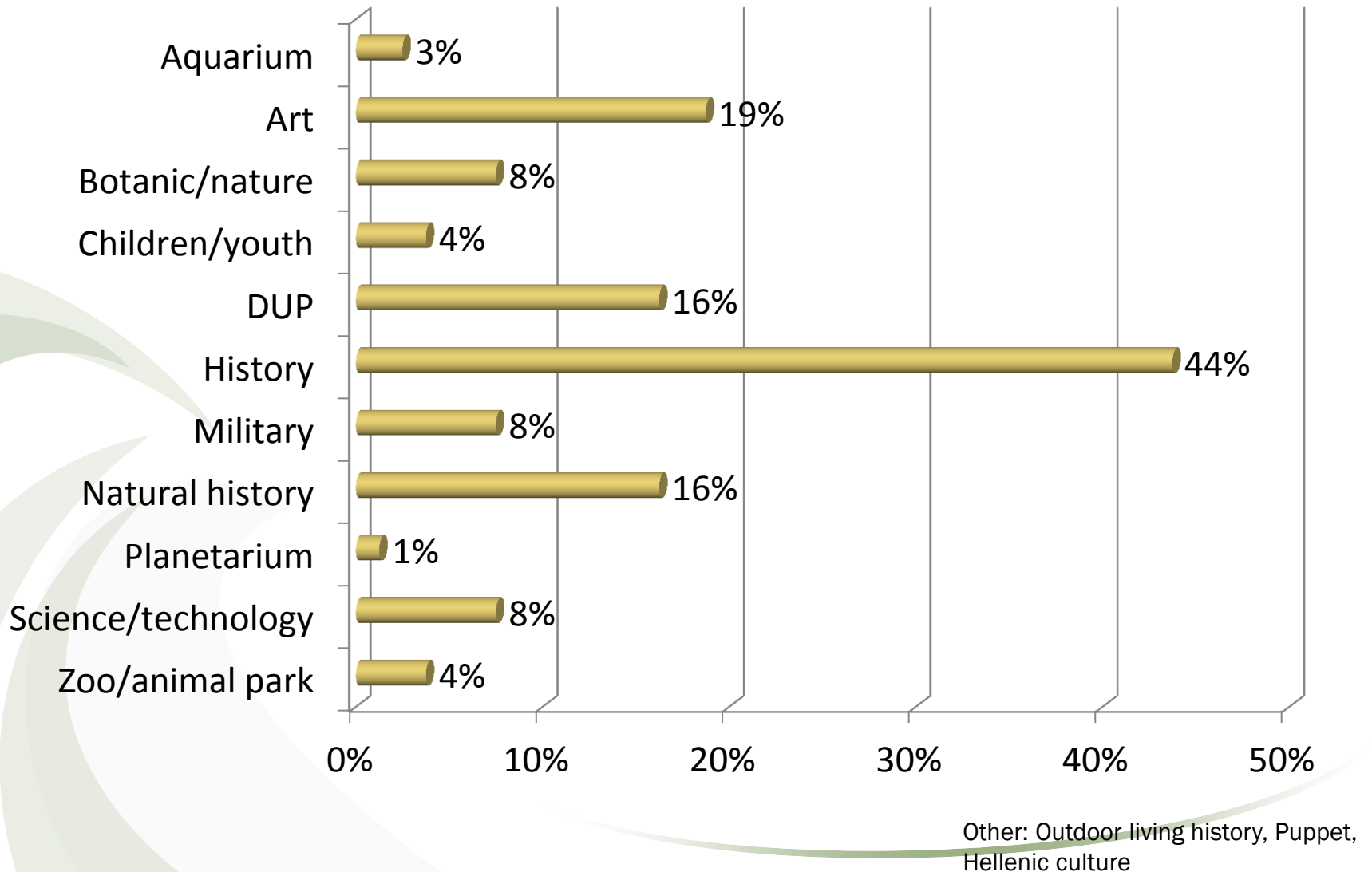
# Survey summary

The Utah Division of Arts & Museums Office of Museum Services mission is to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums' growth, development and value in the State of Utah.

- Survey dates: January 4-February 27, 2013
- Collection: online by email and US mail invitation
- Response rate: 31% (81 out of 260 museums)

# Types of museums



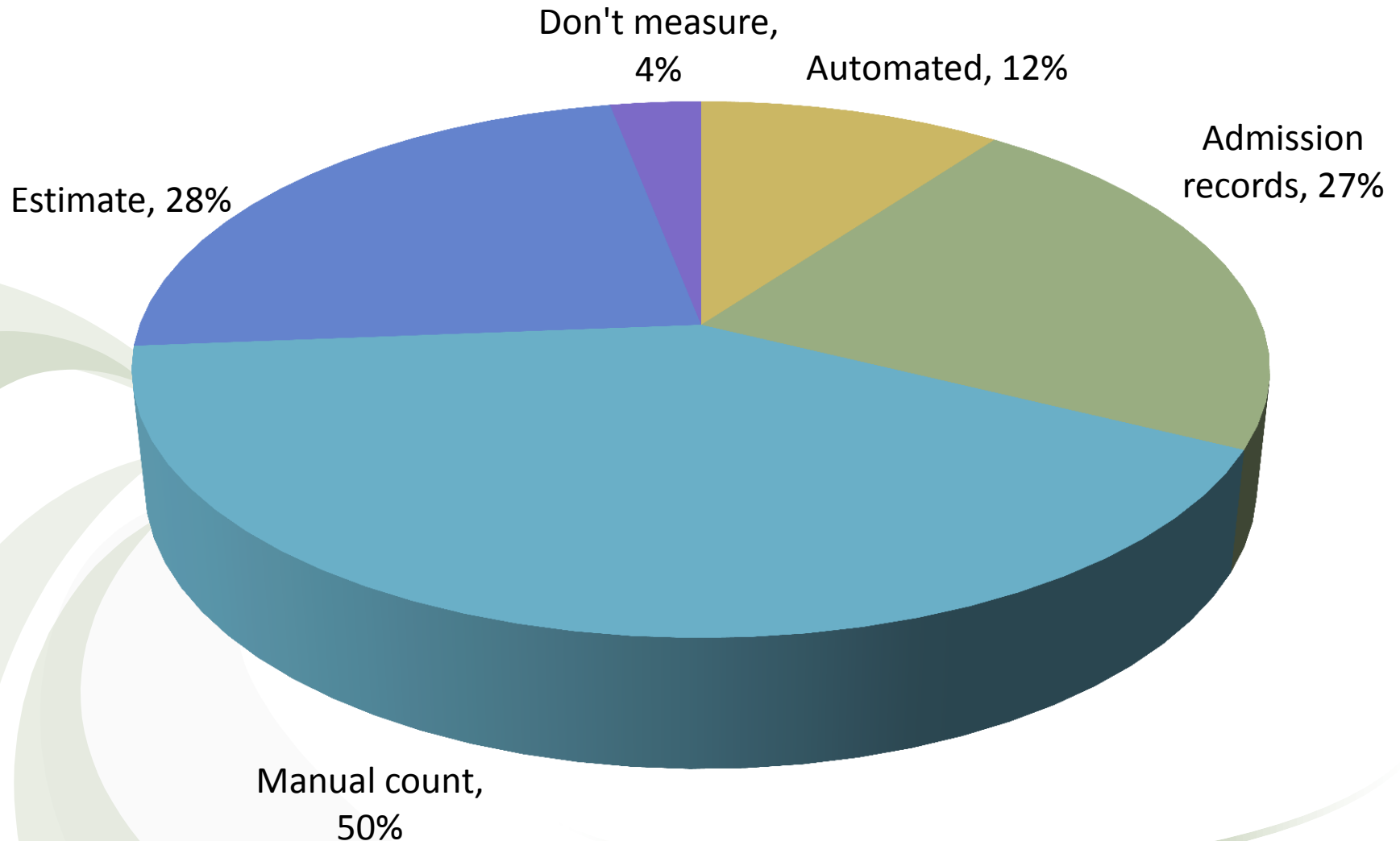
# Staff

- 441 Paid full-time employees (avg 7)
- 822 Paid part-time employees (avg 13)
  - 172 Paid staff new this year (avg 4)
- 4,893 Unpaid staff/volunteers (avg 72)
  - 908 Unpaid staff/volunteers new this year (avg 19)

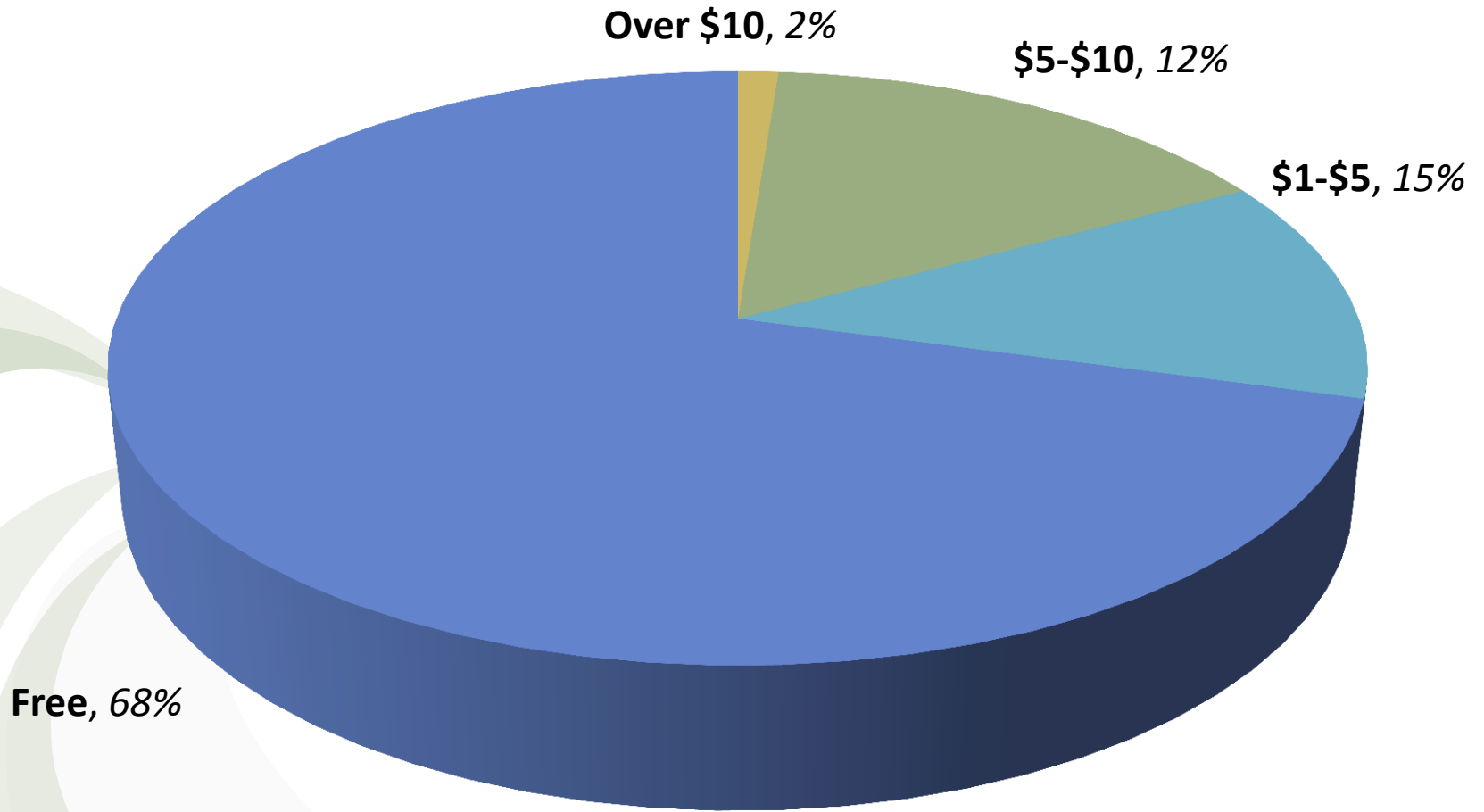
# Visitors

- ✖ 6,846,775 visitors
  - + 100,688 average
  - + 10,250 median
- ✖ Frequency of visitor type (1=most frequent)
  1. Local non-school (1.72)
  2. School groups (2.39)
  3. Non-local, in-state (2.54)
  4. Out of state (3.21)

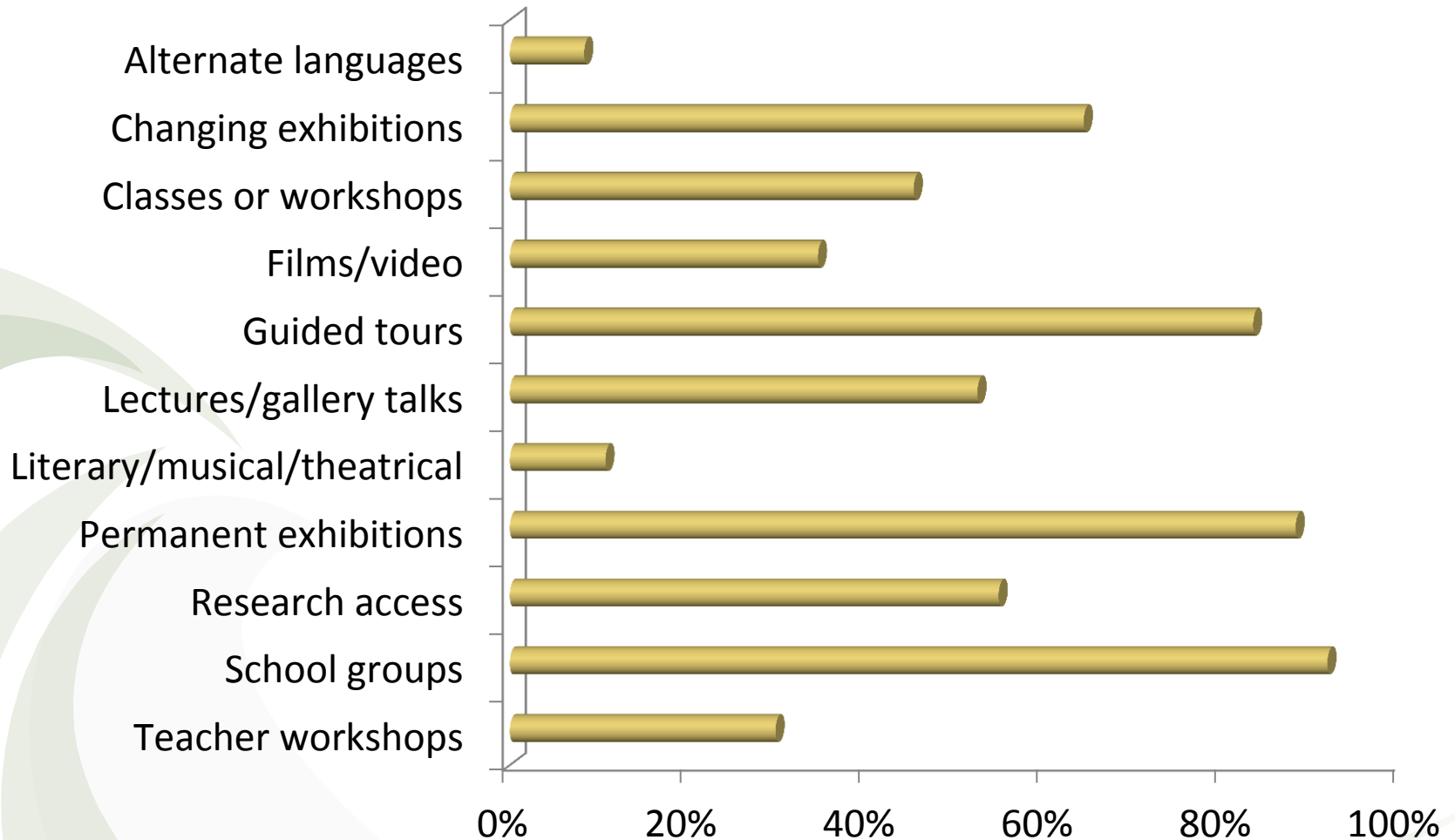
# How museums measure attendance



# Regular admission

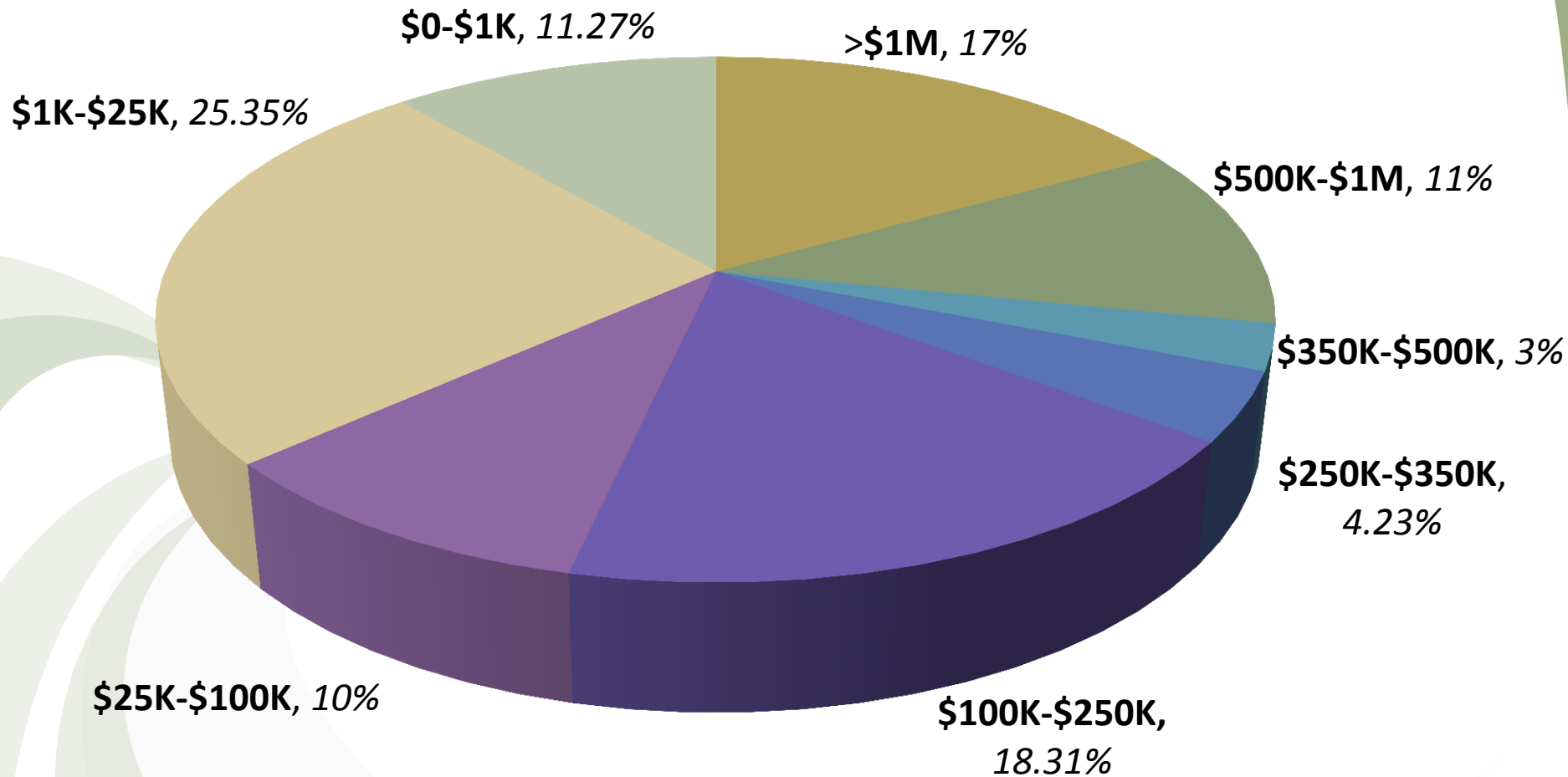


# Services and activities

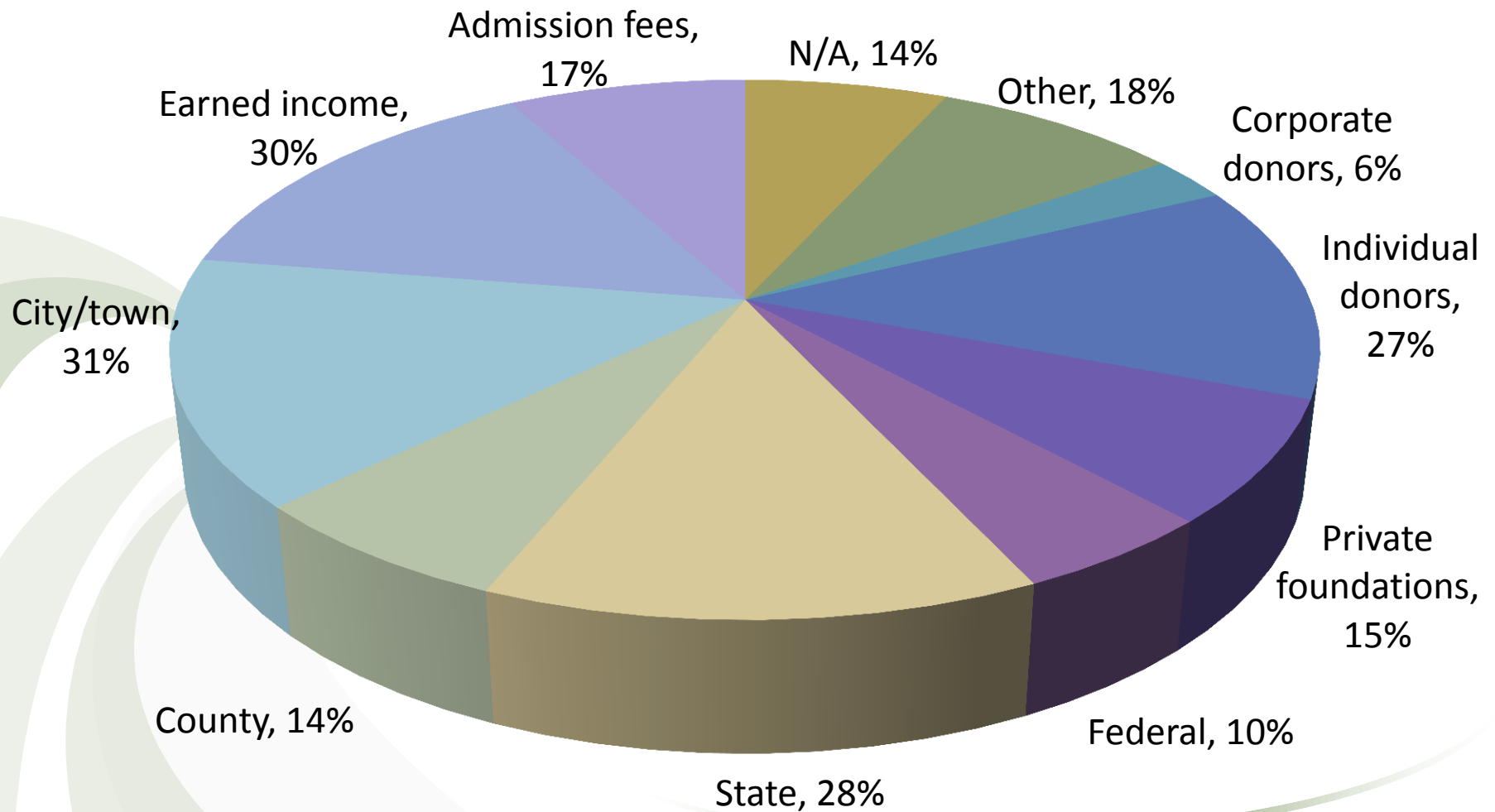




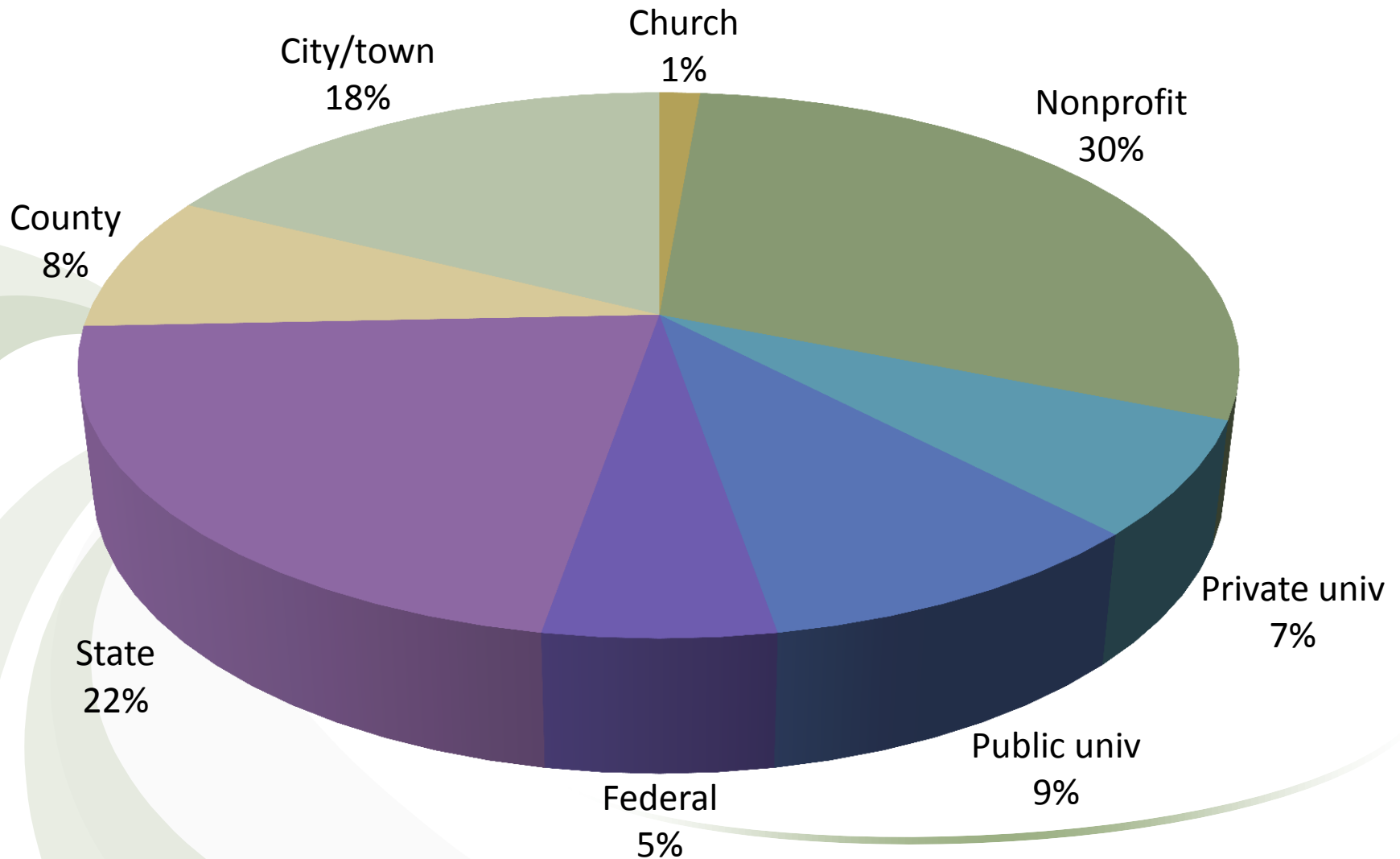
# Annual operating budget



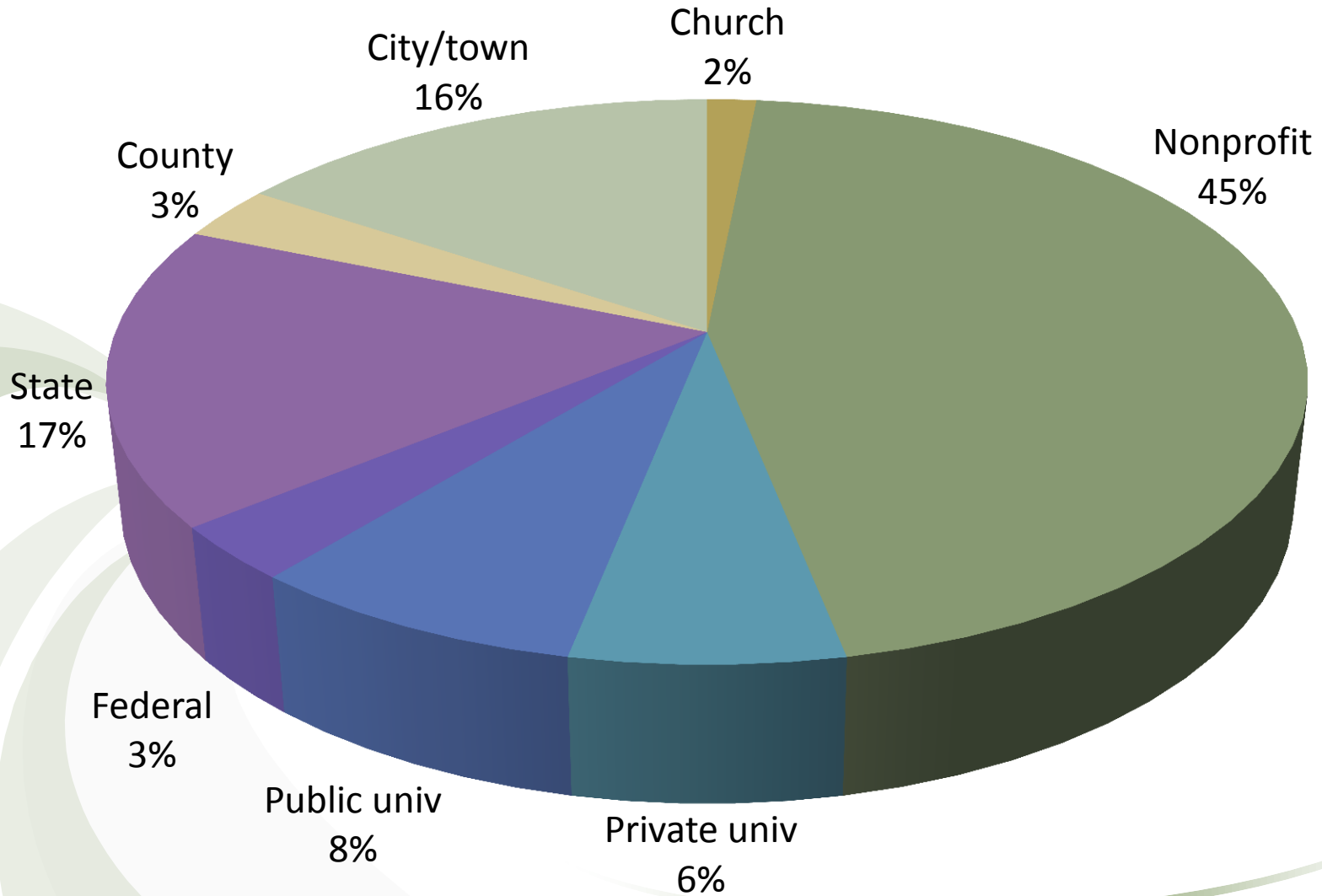
# Sources of museum income



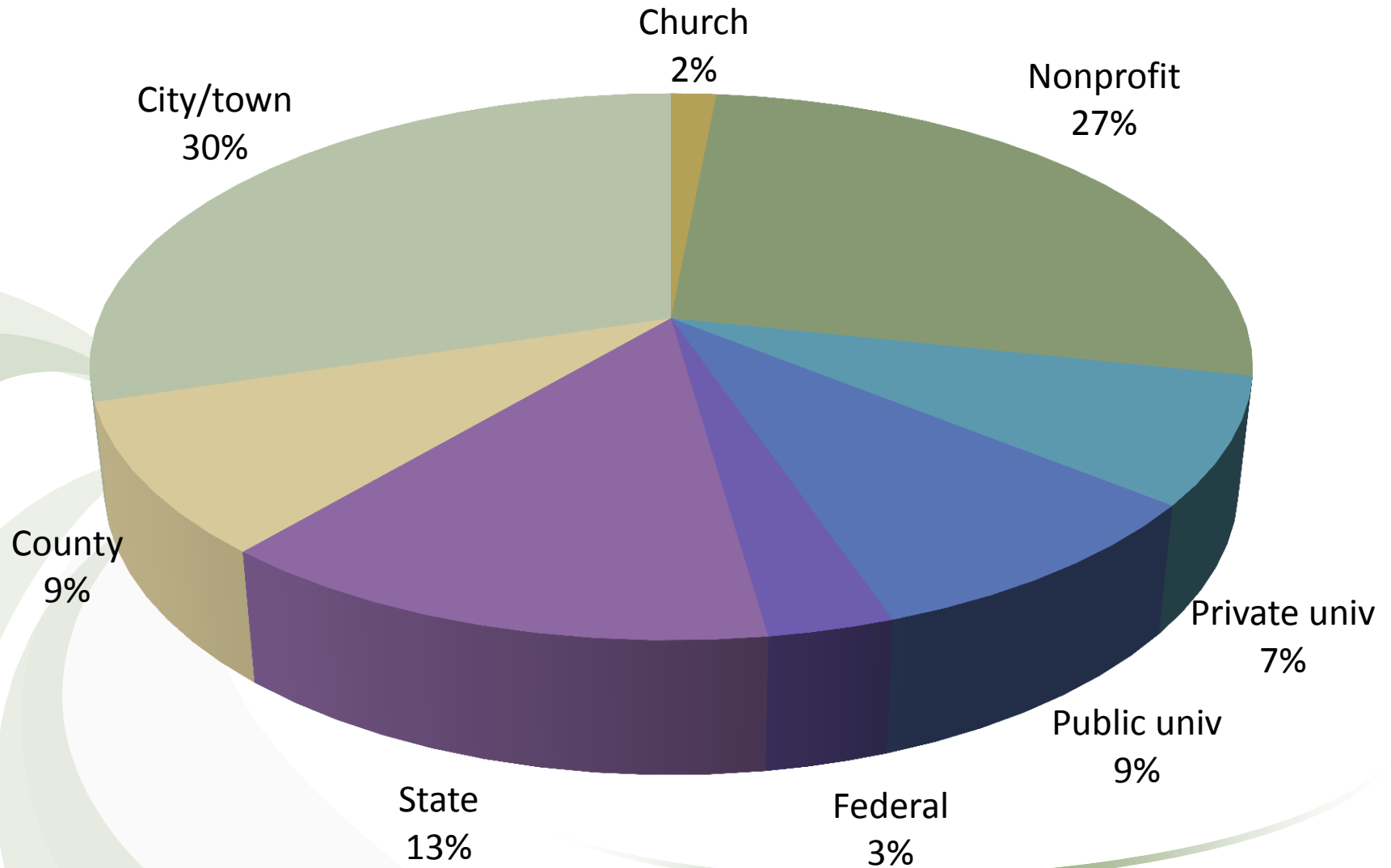
# Who pays staff salaries?



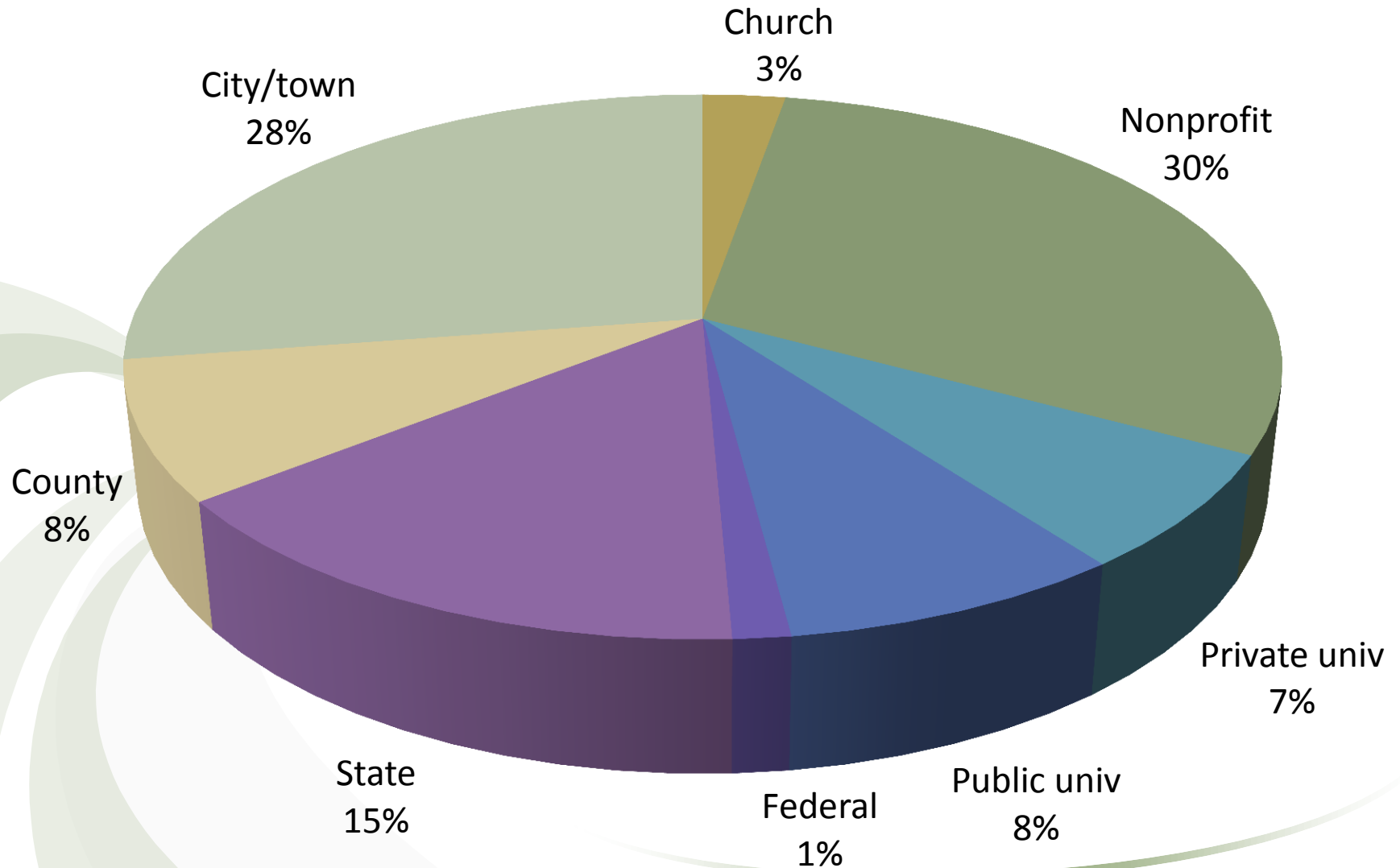
# Who governs the museum?



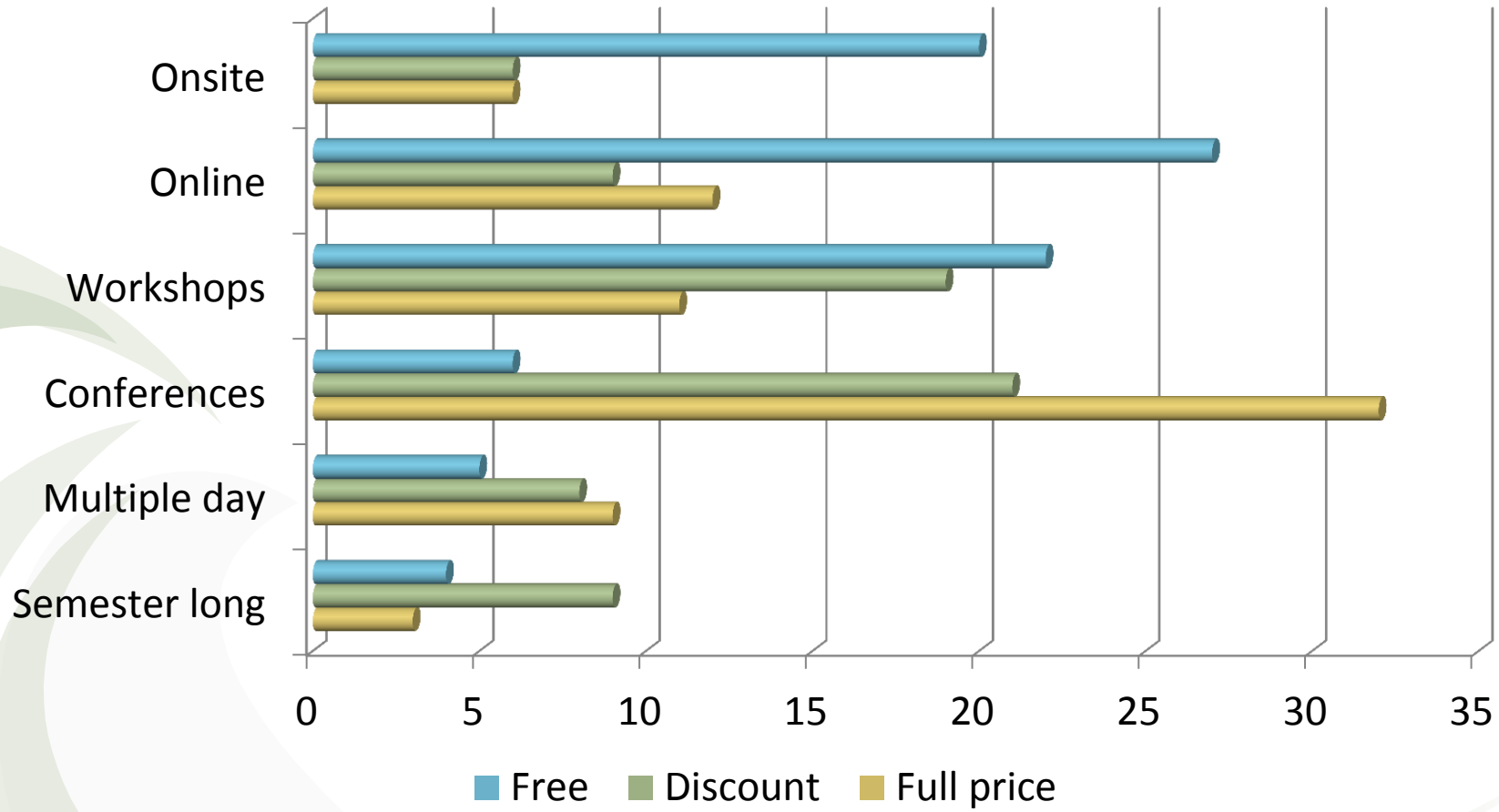
# Who owns the building?



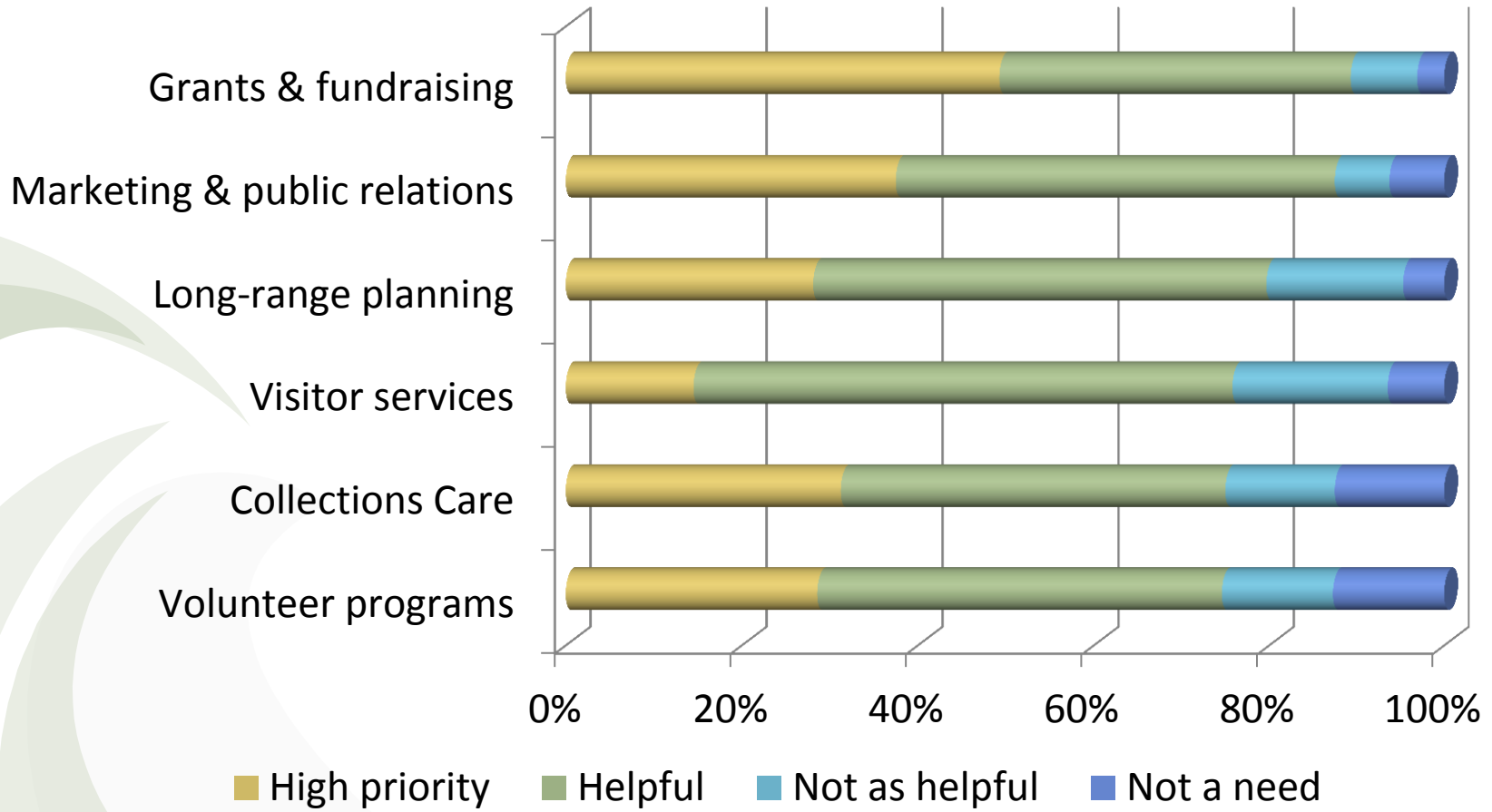
# Who maintains the building?



# Professional development utilized

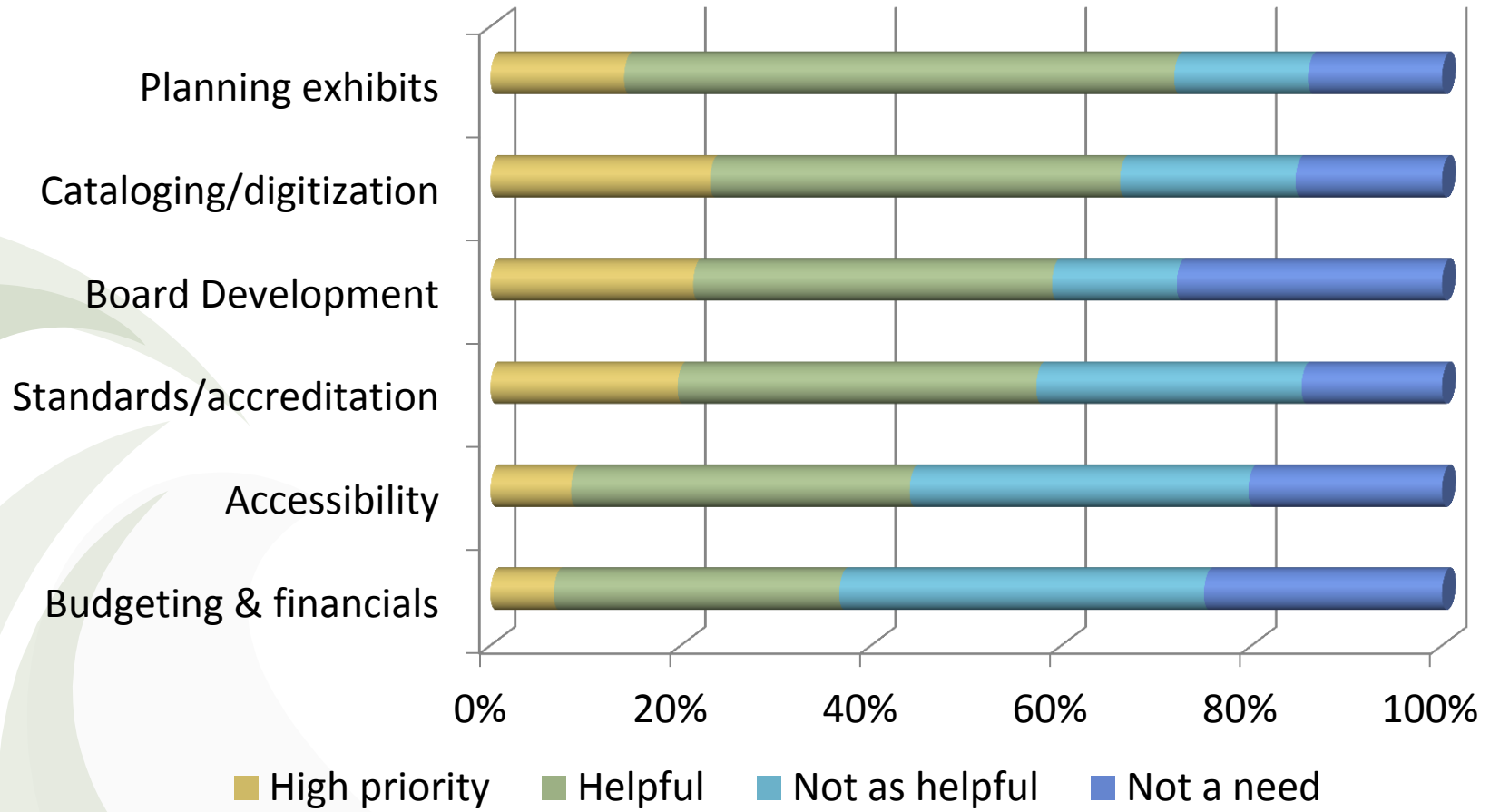


# Training Needs





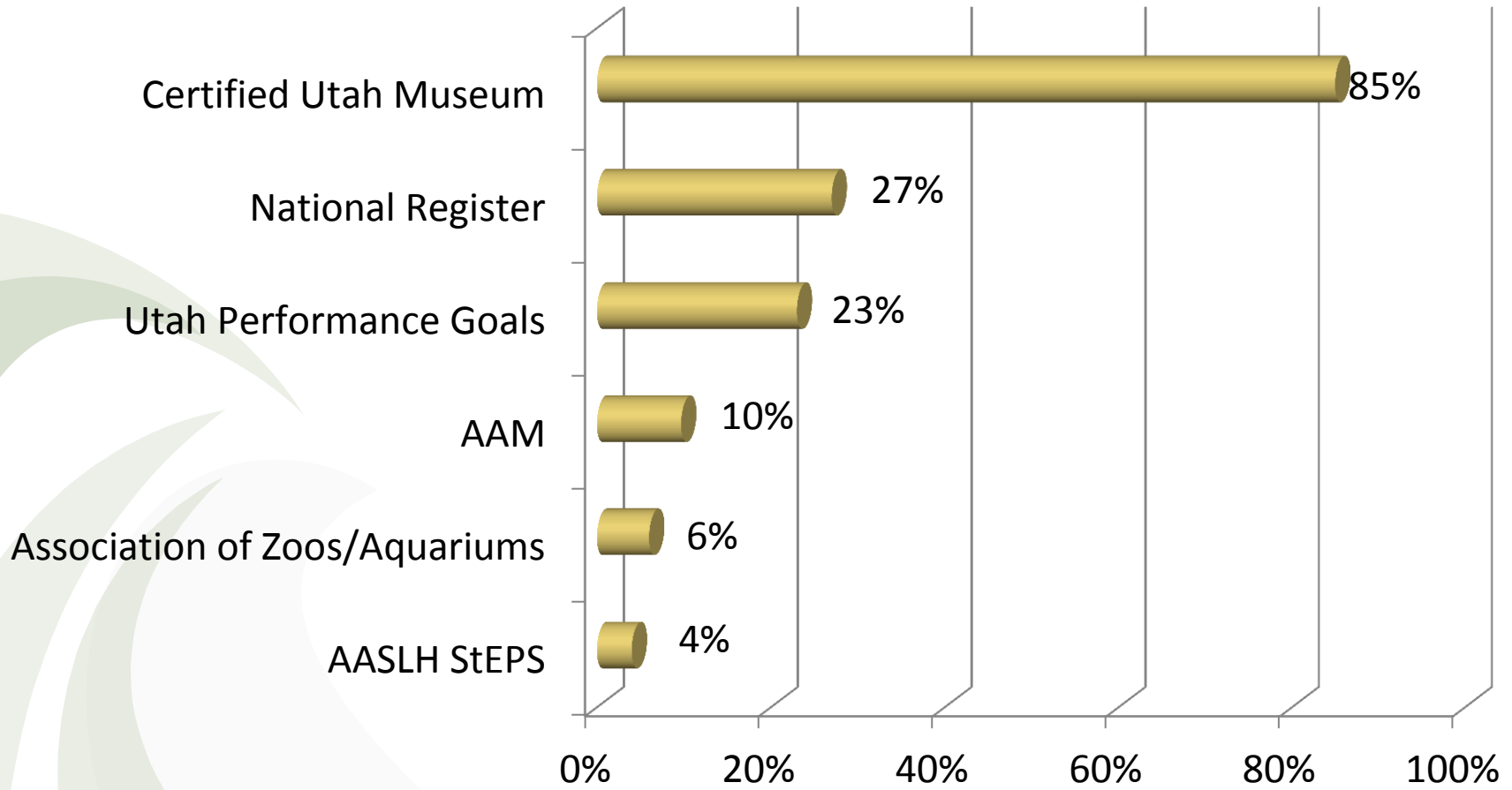
# Training Needs (cont.)



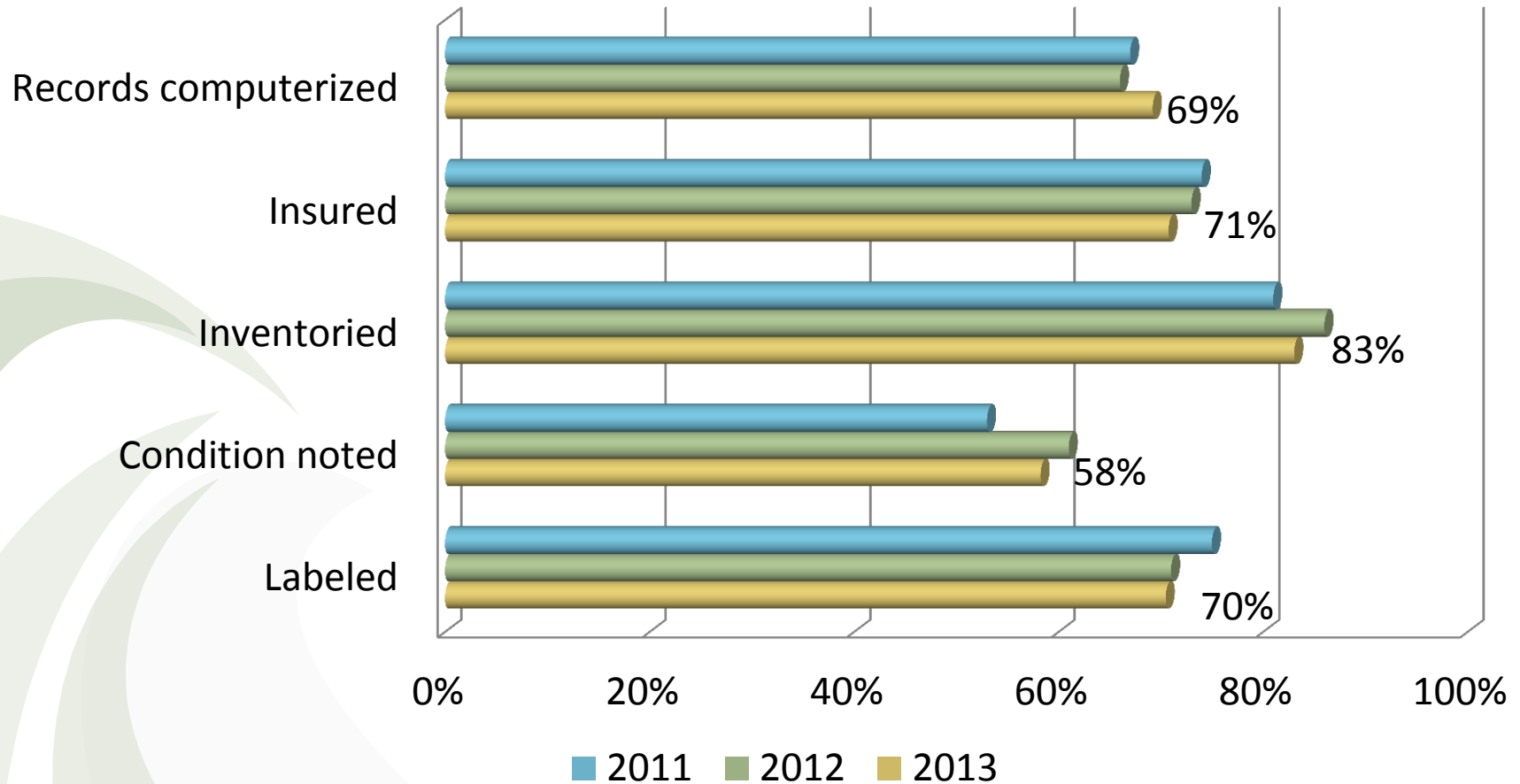
## In 2012

- ✘ 82% received the UA&M museum newsletter
- ✘ 73% used the UA&M website
- ✘ 58% applied for a UA&M museum grant
- ✘ 53% attended Museum Day at the Legislature
- ✘ 35% discovered resources through UA&M
- ✘ 26% participated in Smithsonian Museum Day
- ✘ 17% received technical assistance

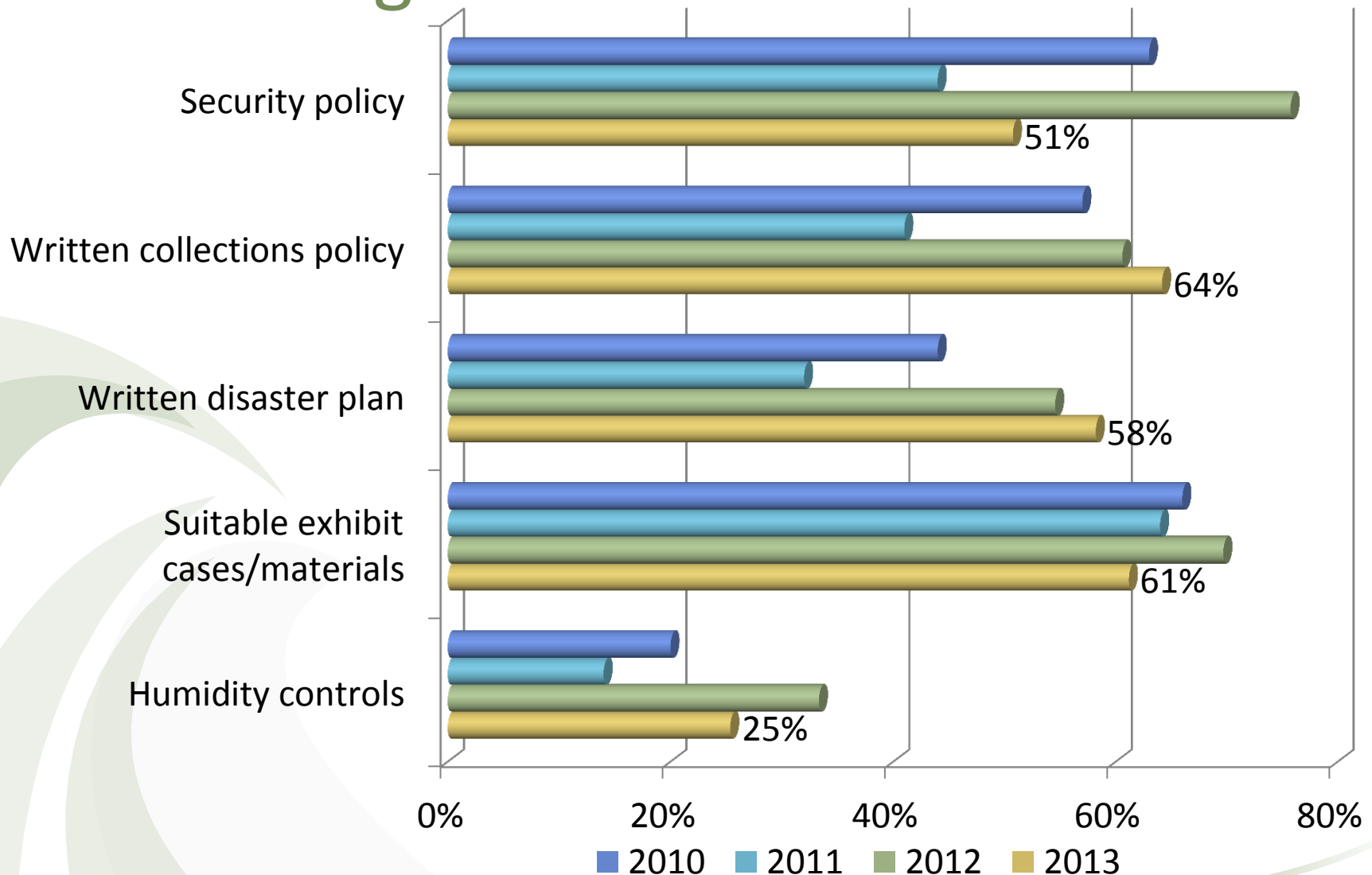
# Accreditations/Certifications



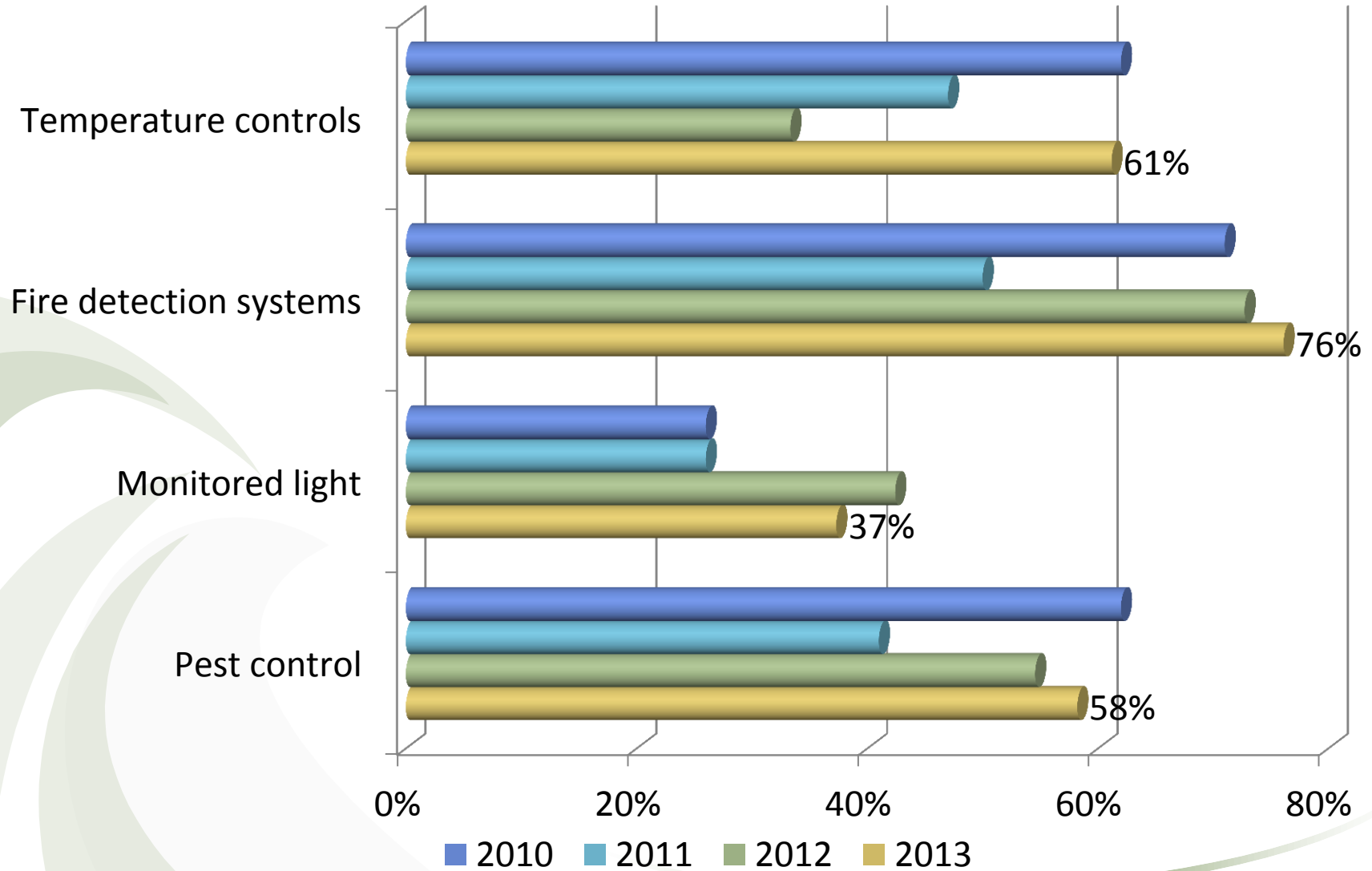
# Percentage of collection



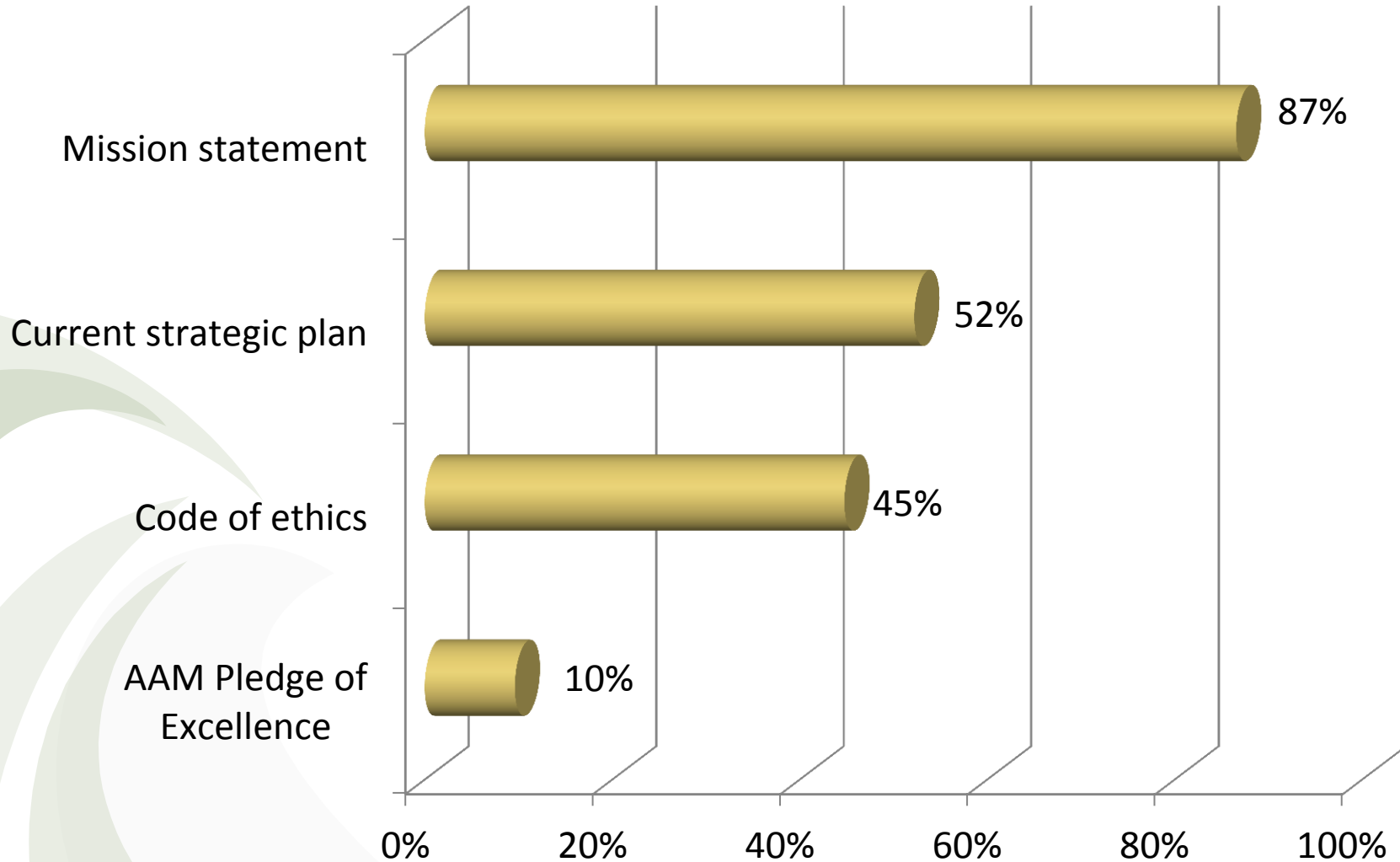
# Percentage of museums with



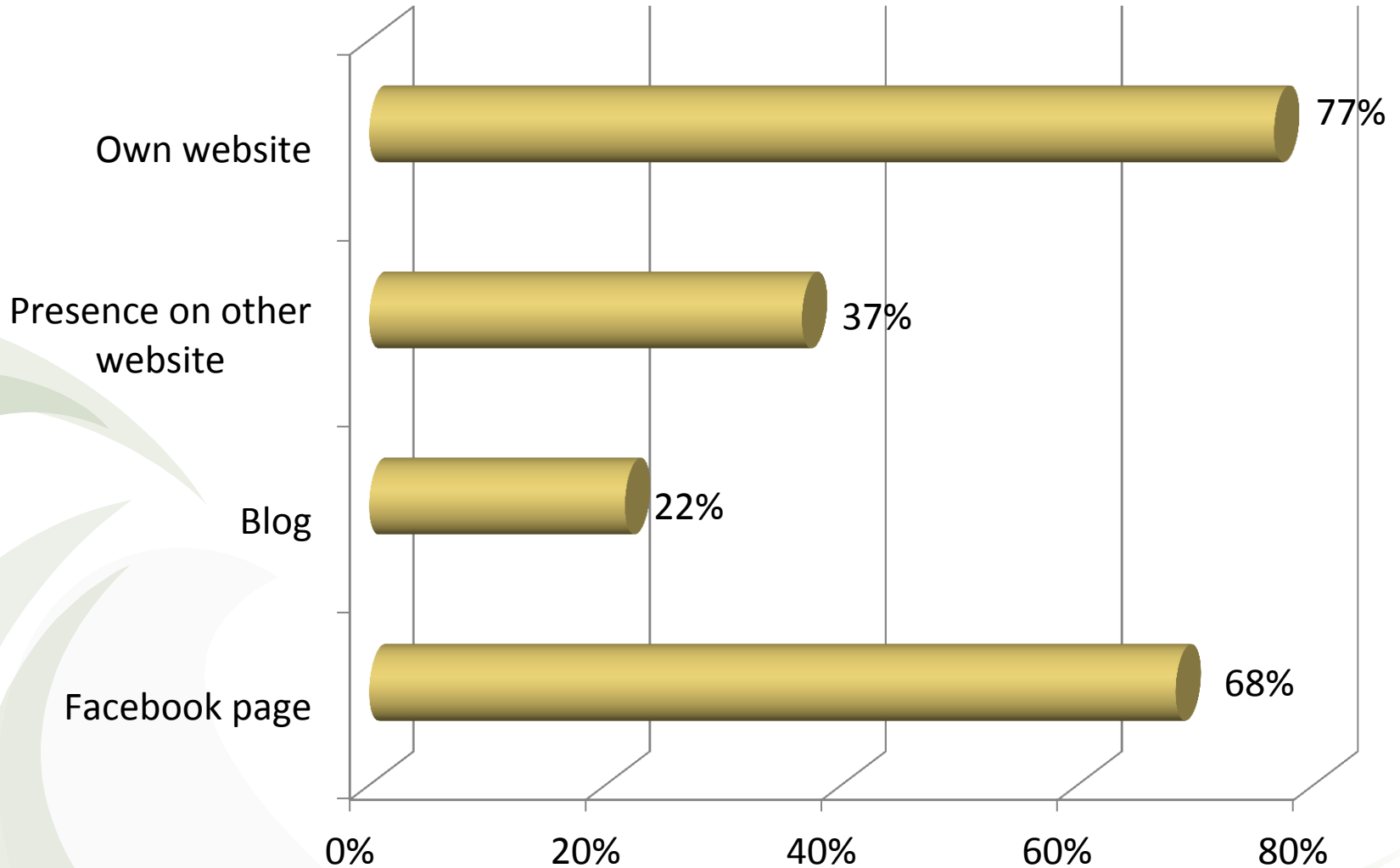
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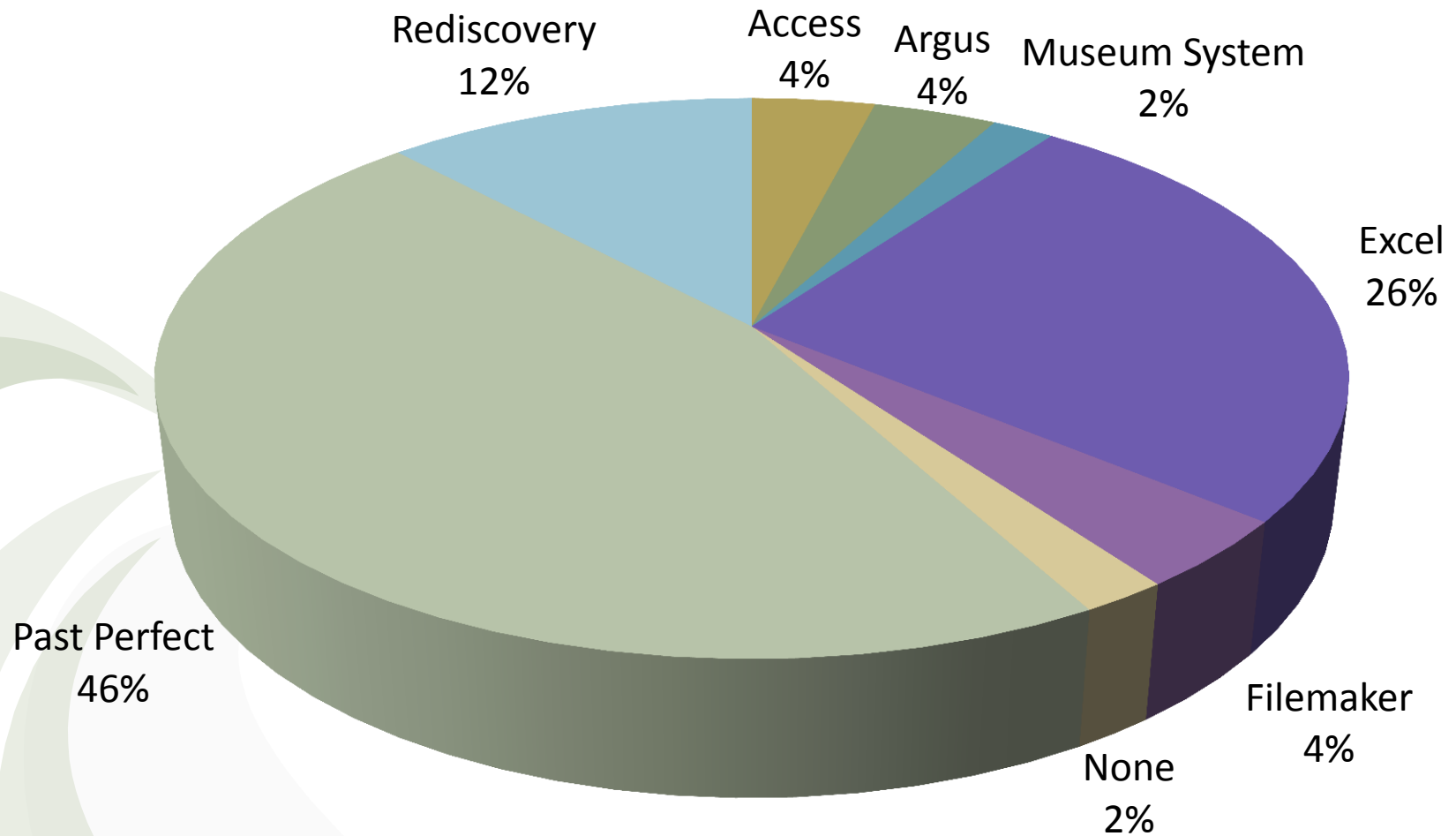


# Percentage of museums with





# Collections Management Software



# Respondents

Alf Engen Ski Museum Foundation  
All Aboard Children's Railroad Museum  
American Fork DUP Museum or Relic Hall  
American West Heritage Center  
Anasazi State Park Museum  
Bean Life Science Museum  
Bear River Valley Museum  
Benson Grist Mill  
Bountiful/Davis Art Center  
Box Elder Museum  
Brigham City Museum  
BYU Museum of Art  
BYU Museum of Paleontology  
BYU's Museum of Peoples and Cultures  
Cedar City DUP Museum  
Centerville DUP Exhibit Cabin  
Chase Home Museum of Utah Folk Art  
Clark Planetarium  
Conservation Garden Park  
Corinne Historical Society  
Farmington Historical Museum  
Fort Douglas Military Museum  
Fremont Indian State Park and Museum  
Frontier Homestead State Park Museum  
Gale Center of History and Culture  
George A. Smith Pioneer Village SUP  
Hellenic Cultural Association/Museum  
Henefer Camp DUP

Hill Aerospace Museum  
Historic Wendover Airfield  
Hogan Cabin Museum DUP  
Ithaca DUP  
James & Drusilla Hendricks Camp DUP  
John Hutchings Museum  
John Wesley Powell River History Mus.  
Kimball Art Center  
Little Hollywood Movie Museum  
Mary Elizabeth Dee Shaw Gallery  
Mauna Loa DUP  
McQuarrie Memorial Museum  
Morgan County DUP  
Murray City Museum  
National Park Service, Southeast Utah Group  
Natural History Museum of Utah  
Nora Eccles Harrison Museum of Art  
Ogden Nature Center  
Ogden's Union Station  
Orem Heritage Museum  
Park City Historical Society & Museum  
Peteetneet Museum  
Sandy Museum  
Springville Museum of Art  
Springville Pioneer Museum  
St. George Dinosaur Discovery Site  
Summit County Museum

Taylorsville Bennion Heritage Center  
Territorial Statehouse State Park Museum  
Thanksgiving Point Institute  
The Leonardo  
The Living Planet Aquarium  
Topaz Museum  
Tracy Aviary  
Treehouse Children's Museum  
Uintah DUP  
Uintah County Western Heritage Museum  
USU Botanical Center  
USU Museum of Anthropology  
USU Eastern Prehistoric Museum  
Utah Arts & Museums Alice & Rio Galleries  
Utah Field House of Natural History  
Utah Museum of Contemporary Art  
Utah Museum of Fine Arts  
Utah State Hospital Historical Museum  
Utah's Hogle Zoo  
Wagon Land Adventure Foundation  
Wasatch Academy Museum  
Wasatch Mountain State Park  
Weber County DUP Museum  
Western Mining and Railroad Museum  
Whitaker Museum  
Woodbury Art Museum  
World of Puppetry Museum